



**Marketing & Sponsorship
Packages
2026**

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MEMBER NETWORKING, PROGRAM AND SPONSORSHIP OPPORTUNITIES

The Oconomowoc Area Chamber of Commerce offers a wide range of affordable advertising, marketing, and sponsorship options designed to help our members build brand recognition and gain meaningful exposure for their businesses or organizations. Take advantage of free and low-cost advertising opportunities through our various communication channels, including our website, e-Blasts, event calendars, and more.

Sponsoring a Chamber event is a powerful marketing strategy that enhances brand awareness, fosters a positive public image, and connects you with potential customers. By aligning your brand with a Chamber event, you gain credibility and trust, as customers associate your business with a respected community organization.

Your support through sponsorship and marketing directly contributes to the Chamber's mission to serve our community by fostering business growth. We are confident that our diverse range of sponsorship and marketing opportunities offers exceptional value to promote and grow your business.

On behalf of the Oconomowoc Area Chamber of Commerce Board of Directors and staff, thank you for considering these opportunities. We look forward to partnering with you!

ANNUAL SPONSORSHIP PACKAGE LEVELS

Annual Sponsorship is a unique opportunity for a business or organization to invest a level above and beyond their regular membership investment in support of the many programs and events the Chamber provides for its members and the Oconomowoc area community.

Chamber Annual Sponsors receive substantial marketing, community outreach and promotional value and more through their annual investment in the Chamber's work. Annual Sponsorships are based on the calendar year.

DIAMOND Sponsorship

Investment: \$25,000, 3 opportunities, industry exclusivity

Includes all benefits of the PLATINUM Sponsorship and GOLD Sponsorship

Additional Benefits include: Presenting Sponsor of the following events:

Chili Fest

- 6 Complimentary Chili Fest entries

Summer Farmers' Market

- 4 Spotlight booth spots

OACC Annual Golf Classic

- Putting Contest Sponsor
- Golf Foursome at the event

Beer Gardens, June, July & August

- Reserved picnic table and 10 drink tickets with space for your branded tent

Fall Fest

- VIP area for your brand tent. Includes 20 drink tickets, reserved picnic table and two parking spots

Annual Awards Celebration

- Presenting Sponsor
- Table of 8 included

Carriages with the Claus

- Includes one complimentary carriage ride with Mr. and Mrs. Claus

All Events include

- Logo in prominent locations on invitations, signage, print materials, websites, and social media.
- Includes all items listed under Platinum Sponsorship and Gold Sponsorship

RUBY Sponsorship

Investment: \$10,000, 6 opportunities

Includes all benefits of PLATINUM and GOLD Sponsorship

Additional Benefit: Designation as Co-Presenting Sponsor at your choice of one major event: Chili Fest, Fall Fest, Annual Awards, June, July, or August Beer Garden

PLATINUM Sponsorship

Investment: \$3,000

Benefits include:

- Logo on signage for select Chamber events*
- Logo placement on Chamber website for full year of sponsorship

- Logo recognition on Chamber flyer included in New Member Welcome Bags
- Inclusion in New Member Welcome Bags (must supply your choice of a promotional item, flyer or brochure, coupon or discount offers, or gift items)
- One complimentary outreach opportunity at a Summer Farmers' Market (Business Spotlight Booth – please see Farmers' Market handbook for insurance requirements)
- Five promotions in weekly e-Blast (must supply ad)
- 4 months of rotating banner ad on the Chamber website (artwork required)
- Two promotions on Chamber Facebook page (must supply artwork & copy)

GOLD Sponsorship

Investment: \$1,500

Benefits include:

- Name listing signage for select Chamber events*
- Name listing on Chamber website for full year of sponsorship
- Name recognition on Chamber flyer included in New Member Welcome Bags
- Inclusion in New Member Welcome Bags (must supply your choice of a promotional item, flyer or brochure, coupon or discount offers, or gift items)
- One complimentary outreach opportunity at a Summer Farmers' Market (Business Spotlight Booth – please see Farmers' Market handbook for insurance requirements)
- Three promotions in weekly e-Blast (must supply ad)
- 2 months of rotating banner ad on the Chamber website (artwork required)
- One promotion on Chamber Facebook page (must supply artwork & copy)

* Signage at these yearly Chamber events: Chili Fest, Yellow Brick Road 5K Run/Walk, Business Over Breakfast, Business After Hours, Oconomowoc Summer Farmers' Market, Annual Golf Classic, Business Education Workshops, Beer Gardens, Fall Fest, and the Annual Awards Dinner.

MEMBER NETWORKING & PROGRAM SPONSORSHIPS

Business Over Breakfast

The Business Over Breakfast Series provides timely, useful, and interesting professional learning for Oconomowoc's business community at 4 events during the year. Business Over Breakfast sponsors receive business name or logo recognition on marketing materials and space to display business information at the events. In addition, presenting sponsors have the opportunity to speak about their business/organization from the podium at two events, and supporting sponsors will be named by the emcee during opening and closing remarks.

Event Sponsor: \$500 (3 available)

- Logo recognition as Event Sponsor in pre-event materials
- Logo recognition as Event Sponsor on registration page on the Chamber website at all four Business Over Breakfast events
- Logo recognition as Event Sponsor on registration table signage at all Business Over Breakfast events
- Named recognition at opening and closing remarks at all Business Over Breakfast events
- Space to display business information at all four Business Over Breakfast events

Supporting Sponsor: \$250 (2 available)

- Name recognition as Supporting Sponsor on registration page on the Chamber website for all four Business Over Breakfast events

- Logo recognition as Supporting Sponsor on registration table signage at all four Business Over Breakfast events
- Space to display business information at all four Business Over Breakfast events
- Named recognition during opening and closing remarks at all four Business Over Breakfast events

Business After Hours Host

This is your opportunity to put your best foot forward and showcase your business to other businesses in our area. We want to make sure people walk away with a positive image of your business and their experience at your event! Based on the most successful events we have had over the years we have outlined what is expected of each host – there should be no additional cost to guests.

- **Business is expected to provide:**
 - Host must be a member of the Oconomowoc Area Chamber of Commerce
 - Host will provide refreshments and a variety of light and heavy hors d'oeuvres at no cost to guests
 - We are happy to provide our catering suggestions if you need recommendations
 - While alcoholic beverages are strongly recommended, if you cannot provide alcohol but can provide mocktails or other specialty drinks, please contact the chamber.
 - Hosting location must be large enough to accommodate 50+ guests and have adequate parking
 - Hosts will provide at least two door prizes to be given away at a drawing
 - Hosts must be able to welcome BAH guests between 4:30 and 6:00pm
- **The benefits:**
 - Business logo on event listing
 - At least 3 weeks of promotion in our weekly eblast (1000+ contacts)
 - 1 dedicated eblast (1000+ contacts)
 - Your business mentioned and thanked on social media post after the event
 - Opportunity to speak about your business (up to 5 minutes) or to give a tour of your facility

Young Professionals Coffee & Conversation

The Oconomowoc Area Chamber of Commerce Young Professionals group was established to provide valuable opportunities for the development of young professionals in the Oconomowoc area. Each month the Young Professionals host a Coffee and Conversation at a local business or coffee shop to help develop peer-to-peer relationships on a personal and business level to help our future leaders develop in their career. Hosting or Sponsoring a Young Professionals Coffee & Conversation gives your business the chance to get in front of young professionals aged 18-40 to share more about your business. Proceeds from sponsorships are used to support the Young Professionals' programs and events throughout the year.

- **Host a Coffee and Conversations - event will be held at host's location.**
 - **What the business is expected to provide:**
 - Must be a member of the Oconomowoc Area Chamber of Commerce
 - Must provide coffee, at least one other drink, and a light breakfast snack at no cost to guests
 - Hosting location must be large enough for 10+ guests and have adequate parking
 - Hosts must be able to welcome guests between 8:00am and 9:00am
 - **The benefits:**
 - Business logo on event listing
 - At least 3 weeks of promotion of business name (will have hyperlink to your website) in our weekly eblast (1000+ contacts)
 - Your business mentioned and thanked on social media post after the event
 - Opportunity to speak about your business (up to 5 minutes) or to give a tour of your facility
- **\$50 Monthly Sponsor - event will be held at your location or a local coffee shop**
 - **What the business is expected to provide:**
 - A speaker to attend the event to speak about your business

- **The benefits:**
 - Business logo on event listing
 - At least 3 weeks of promotion of business name (will have hyperlink to your website) in our weekly eblast (1000+ contacts)
 - Your business mentioned and thanked on social media after the event

Lunch & Learn

Our Lunch & Learn Series provides timely, useful, and interesting professional learning for Oconomowoc's business community at 4 events during the year. Lunch & Learn sponsors receive business name or logo recognition on marketing materials and space to display business information at the events. In addition, presenting sponsors have the opportunity to speak about their business/organization from the podium at two events, and supporting sponsors will be named by the emcee during opening and closing remarks.

Event Sponsor: \$500 (3 available)

- Logo recognition as Event Sponsor in pre-event materials
- Logo recognition as Event Sponsor on registration page on the Chamber website at all four Lunch & Learn events
- Logo recognition as Event Sponsor on registration table signage at all Lunch & Learn events
- Named recognition at opening and closing remarks at all Lunch & Learn events
- Space to display business information at all four Lunch & Learn events
- Opportunity to speak about your business from the podium at two Lunch & Learn events

Supporting Sponsor: \$250 (2 available)

- Name recognition as Supporting Sponsor on registration page on the Chamber website for all four Lunch & Learn events

Women in Business Over Coffee Host

Another popular networking event, Women in Business Over Coffee is held the first Friday of every month for professional women to connect and form new business relationships, share information, and learn about the business or organization that is hosting the event. This is your opportunity to put your best foot forward and showcase your business to other businesses in our area. Based on the most successful events we have had over the years we have outlined what is expected of each host – there should be no additional cost to guests.

- **What the business is expected to provide:**
 - Host must be a member of the Oconomowoc Area Chamber of Commerce
 - Hosts must provide coffee + one additional refreshment at no cost to guests
 - Hosts must provide a very light breakfast snack (muffins, mini-pastries, granola bars, fruit)
 - Hosting location must be large enough for 25+ guests and have adequate parking available
 - Hosts must be able to welcome guests between 8:00am and 9:00am
- **The benefits:**
 - Business logo on event listing
 - At least 3 weeks of promotion in our weekly eblast (1000+ contacts)
 - Your business mentioned and thanked on social media post after the event
 - Opportunity to speak about your business (up to 5 minutes) or to give a tour of your facility

Annual Golf Classic

Golf outings aren't just for leisure; they are an opportunity to make new business contacts or develop existing relationships in a fun, relaxed atmosphere. The Annual Golf Classic, held in June, is one of the Chamber's premiere networking events that also features an evening hors d'oeuvres and networking for golfers and sponsors of the event. There are many sponsorships and promotional opportunities in a variety of price ranges to provide your business/organization an opportunity to promote effectively to a large audience.

Event Sponsor: \$2,000 (2 available) (Previous year's Event Sponsor has right of first refusal)

- Logo recognition as Event Sponsor in pre-event materials
- Logo recognition as Event Sponsor on the Annual Golf Classic page on the Chamber website
- Prominent logo placement on registration page on the Chamber's website
- Prominent logo placement on large event signage displayed at club house/registration
- Logo recognition as Event Sponsor in e-Blasts
- Logo recognition as Event Sponsor on event & table signage
- 4-some of golf with Bonus Packages (bonus pkg includes one drink ticket, one putting contest, one Beat the Pro entry, one Golf Course Poker entry, one ring for Fling the Ring, one Golf Ball Cannon shot, two mulligans, twenty regular raffle tickets)
- Hole sponsorship on the hole of your choice

Golf Cart Sponsor (2 available): \$550

- Logo on the Annual Golf Classic page on the Chamber website
- Logo on registration page on the Chamber's website
- Logo on large event signage displayed at club house/registration
- Logo on all golf carts
- Your choice: two lunches or two seats at afternoon/evening food/networking event

Beverage Cart Sponsor (2 available): \$500

- Logo on the Annual Golf Classic page on the Chamber website
- Logo on registration page on the Chamber's website
- Logo on large event signage displayed at club house/registration
- Logo on golf course beverage carts
- Logo on drink tickets that are included in the bonus package

Bloody Mary Bar Sponsor: \$600

- Logo on the Annual Golf Classic page on the Chamber website
- Logo on registration page on the Chamber's website
- Logo on large event signage displayed at club house/registration
- Sponsor provided signage on Bloody Mary Bar

Course Contest Sponsor: \$1000

- Logo on the Annual Golf Classic page on the Chamber website
- Logo on registration page on the Chamber's website
- Logo recognition on large event signage displayed at club house/registration
- Name recognition on signage at five contest holes (longest drive male/female, longest putt male/female, closest to the pin)

Putting Contest Sponsor (2 available): \$500

Sponsor also provides winner prizes valued at \$25 or more.

- Logo on the Annual Golf Classic page on the Chamber website
- Logo on registration page on the Chamber's website
- Logo on large event signage displayed at club house/registration
- Logo on signage at putting green
- Physical presence at putting green
- Logo on contest tickets

Fling the Ring Sponsor (2 available): \$500

Sponsor also provides winner prizes valued at \$25 or more.

- Logo on the Annual Golf Classic page on the Chamber website
- Logo on registration page on the Chamber's website
- Logo on large event signage displayed at club house/registration
- Logo on signage at putting green
- Physical presence at putting green
- Logo on contest tickets

Hole-in-One Sponsor: \$350 (Previous year's Hole-in-One Sponsor has right of first refusal)

- Logo on the Annual Golf Classic page on the Chamber website
- Logo on registration page on the Chamber's website

- Logo on large event signage displayed at club house/registration
- Logo on signage at the competition hole

Tee Sponsor: \$300

- Logo on the Annual Golf Classic page on the Chamber website
- Logo on registration page on the Chamber's website
- Logo and website address on signage at hole of your choice (first come, first serve)
- Physical presence at hole

Green Sponsor: \$200

- Logo on the Annual Golf Classic page on the Chamber website
- Logo on registration page on the Chamber's website
- Logo and website address on signage at green of your choice (first come, first serve)

Raffle Prize Donation: Suggested minimum \$50 value

- Name recognition and prize listed on raffle signage
- Name recognition on signage next to displayed prize

NEW! Member Milestone Celebration

New in 2026, the Oconomowoc Chamber of Commerce will host a Milestone Celebration for members who are celebrating milestone years (5, 10, 20, 30, 40, 50) of chamber membership. Select members and the board of directors are welcomed for an exclusive event celebrating their commitment to the Oconomowoc Chamber. Milestone members will be treated to appetizers, drinks, and awards recognizing their achievement.

Member Milestone Celebration Presenting Sponsor \$2000 (2 available)

- Logo recognition as Milestone Celebration Presenting Sponsor on the Milestone Celebration page on the Chamber website
- Prominent logo placement on registration page on the Chamber's website
- Invitation as co-host on Facebook event
- Logo recognition as Milestone Celebration Presenting Sponsor on event & table signage
- Logo recognition as Milestone Celebration Presenting Sponsor in e-Blasts
- Individual business recognition on social media
- Individual business recognition during opening remarks
- 4 tickets to the event

Member Milestone Celebration Awards Sponsor \$1000 (2 available)

- Logo recognition as Milestone Celebration Awards Sponsor on the Milestone Celebration page on the Chamber website
- Prominent logo placement on registration page on the Chamber's website
- Logo recognition as Milestone Celebration Awards Sponsor on event & table signage
- Logo recognition as Milestone Celebration Awards Sponsor in e-Blasts
- Individual business recognition on social media
- Individual business recognition during opening remarks
- 4 tickets to the event

Member Milestone Celebration Appetizer Sponsor \$500

- Logo recognition as Milestone Celebration Appetizer Sponsor on the Milestone Celebration page on the Chamber website
- Logo placement on the registration page on the Chamber's website
- Logo recognition as Appetizer Sponsor on event & table signage
- Logo recognition as Appetizer Sponsor in e-Blasts
- Group business recognition on social media
- Individual business recognition during opening remarks

- 2 tickets to the event

Member Milestone Celebration Drink Sponsor \$500

- Logo recognition as Milestone Celebration Drink Sponsor on the Milestone Celebration page on the Chamber website
- Logo placement on the registration page on the Chamber's website
- Logo recognition as Drink Sponsor on event & table signage
- Logo recognition as Drink Sponsor in e-Blasts
- Group business recognition on social media
- Individual business recognition during opening remarks
- 2 tickets to the event

Annual Awards Celebration

The Annual Awards Celebration is held every year in November. The Chamber has proudly hosted this event since 1985. This special dinner is held to recognize a Large Business of the Year, Small Business of the Year, Non-profit Organization of the Year, and Citizen of the Year for their outstanding contributions to the community. It is also an opportunity to network with other Chamber members, city officials and community attendees. Sponsors of the Annual Dinner have an opportunity to promote their business or organization to the business community.

Awards Ceremony Sponsor: \$2,000 (*Previous year's Awards Ceremony Sponsor has right of first refusal*)

- Logo recognition as Awards Ceremony Sponsor in pre-event materials
- Logo recognition as Awards Ceremony Sponsor on the Annual Awards Dinner page on the Chamber website
- Prominent logo placement on registration page on the Chamber's website
- Invitation as co-host on Facebook event
- Logo recognition as Awards Ceremony Sponsor on event & table signage
- Logo recognition as Awards Ceremony Sponsor in e-Blasts
- Logo recognition as Awards Ceremony Sponsor on cover of event program
- Individual business recognition on social media
- Reserved table for eight at the event

Community Giving Sponsor(s): \$1,000 sponsorship / \$1,000 charitable donation

- Logo recognition as Community Giving Sponsor on pre-event materials and event webpage
- Logo on registration page on the Chamber's website
- Logo recognition as Community Giving Sponsor on table signage and on cover of event program
- Logo recognition as Community Giving Sponsor on overhead presentation as sponsor is introduced
- 1 – 2 minutes at the podium to explain the program and to conduct the drawing
 - Winner of the drawing picks a local charity of their choice
- Two seats at the event
- Post-event: Facebook post of check presentation to charity (sponsor provides photo)
- Individual business recognition on social media
- Contact Chamber for further terms and conditions

Centerpiece Sponsor (3 available): \$500

- Logo recognition as Centerpiece Sponsor on the Annual Awards Dinner page on the Chamber website
- Logo on registration page on the Chamber's website
- Logo recognition as Centerpiece Sponsor on table signage
- Logo recognition as Centerpiece Sponsor in event program
- Named recognition during the centerpiece giveaway
- Group business recognition on social media
- One seat at the event

Table of 8 Sponsor: \$800 (Limited # available)

- Name recognition as Table Sponsor on the Annual Awards Dinner page on the Chamber website
- Logo on registration page on the Chamber's website
- Logo recognition as Table Sponsor on table signage
- Name recognition as Table Sponsor in event program
- Individual business recognition on social media
- Reserved table for eight at the event

Community Champion: \$200

- Logo recognition as Community Champion in event program
- Logo recognition as Community Champion on registration table signage
- Group business recognition on social media
- One seat at the event

NEW! Member Appreciation Event

Each year, the chamber recognizes its valued members with a Member Appreciation & Holiday Business After Hours event. The event brings chamber staff, board, committees, volunteers and members together to celebrate the past year and thank everyone for their hard work in our chamber community.

Member Appreciation Presenting Sponsor \$1000 (2 available)

- Logo recognition as Member Appreciation Presenting Sponsor on the Member Appreciation page on the Chamber website
- Prominent logo placement on registration page on the Chamber's website
- Invitation as co-host on Facebook event
- Logo recognition as Member Appreciation Presenting Sponsor on event & table signage
- Logo recognition as Member Appreciation Presenting Sponsor in e-Blasts
- Individual business recognition on social media
- Six tickets to the event

Member Appreciation Appetizer Sponsor \$500

- Logo recognition as Member Appreciation Appetizer Sponsor on the Member Appreciation page on the Chamber website
- Logo placement on the registration page on the Chamber's website
- Logo recognition as Appetizer Sponsor on event & table signage
- Logo recognition as Appetizer Sponsor in e-Blasts
- Group business recognition on social media
- Two tickets to the event

Member Appreciation Drink Sponsor \$500

- Logo recognition as Member Appreciation Drink Sponsor on the Member Appreciation page on the Chamber website
- Logo placement on the registration page on the Chamber's website
- Logo recognition as Drink Sponsor on event & table signage
- Logo recognition as Drink Sponsor in e-Blasts
- Group business recognition on social media
- Two tickets to the event

COMMUNITY EVENT SPONSORSHIPS

Chili Fest

Award Sponsors: \$750

- Logo recognition on all print materials promoting the event to include banners, posters and yard signs
- Individual business recognition on social media
- Opportunity to present the award to winners
- Named/tagged on at least two social media posts
- Logo recognition as Award Sponsor in e-Blasts
- Logo recognition on Chamber website under event listing
- Two (2) complimentary Event passes

Ice Carving Sponsor: \$500 (4 available)

- Logo recognition on all print materials promoting the event to include banners, posters and yard signs
- Individual business recognition on social media
- Named/tagged on at least two social media posts
- Logo recognition as Sponsor in e-Blasts
- Logo recognition on Chamber website under event listing

Oconomowoc Summer Farmers' Market Sponsorship

The Oconomowoc Summer Farmers' Market is a premier Lake Country event with an estimated average weekly attendance of over 2,000 people – that is over 50,000 people over the course of the season! This is your chance to support the Oconomowoc Farmers' Market while getting long-term promotional value for your business or organization during the 6-month Summer Farmers' Market season.

Friend of the Farmers' Market with Logo: \$350

- Logo featured on large Farmers' Market sign displayed at the market throughout the summer
- Logo displayed on the Farmers' Market page
- Logo on reusable Farmer Market totes

Oconomowoc Summer Farmers' Market Business Spotlight: \$30 per event date or four (Max. of 8 dates)

- Promote your business at the Farmers' Market! Use your single booth to share information, play games and get to know Market visitors (no selling allowed). With an estimated average weekly attendance of over 2,000 people, this is a great way to market your product or service or build brand awareness. These spaces sell out, so contact the Chamber for an application to secure your dates! (Please see Farmers' Market handbook for insurance requirements).

Yellow Brick Road 5K Run/Walk

The Yellow Brick Road 5k Run/Walk & Kids Fun Run has grown to be one of the most popular events of its kind in the Lake Country area attracting hundreds of participants each year! Sponsoring the Yellow Brick Run is a great way to promote your business and demonstrate your commitment to the Oconomowoc and Lake Country community. The Yellow Brick Road 5k Run/Walk & Kids Fun Run is held in June.

Event Sponsor: \$2,500 (Previous year's Presenting Sponsor has first right of refusal)

- Logo recognition as Event Sponsor in pre-event materials
- Invitation as co-host on race Facebook event
- Named/tagged on at least two social media posts on the race Facebook page
- Logo recognition as Event Sponsor on race shirt
- Logo recognition as Event Sponsor on the YBR 5K Run/Walk page on the Chamber website
- Logo recognition as Event Sponsor in e-Blasts
- Space at the event for sponsor-staffed information tables and/or banners

- Recognition throughout the event in announcements
- Two (2) complimentary race participants
- Opportunity to assist with handing out finisher and award medals to 5K race participants

Kids Fun Run Sponsor: \$800 (*Previous year's Kids Fun Run Sponsor has first right of refusal*)

- Logo recognition as Kids Fun Run Sponsor in pre-event materials
- Invitation as co-host on race Facebook event
- Named/tagged on at least two social media posts on the race Facebook page
- Logo recognition as Kids Fun Run Sponsor on race shirt
- Logo recognition as Kids Fun Run Sponsor on the YBR 5K Run/Walk page on the Chamber website
- Logo recognition as Kids Fun Run Sponsor in e-Blasts
- Space at the event for sponsor-staffed information table and/or banners
- Recognition during Kids Fun Run race in announcements
- One (1) complimentary race participant
- Opportunity to assist with handing out finisher medals to Kids Fun Run participants

Character Flag Sponsor: \$500

- 16 feet tall Feather Flags with Wizard of Oz Characters and your business logo. There will be a maximum of 20 and they will line Wisconsin Avenue.
- Logo recognition on race shirt
- Logo recognition on Chamber website under event
- Named/tagged on at least one social media post on the race Facebook page

Awards Sponsor: \$400

- Logo recognition as Awards Sponsor on the YBR 5K Run/Walk page on the Chamber website
- Named/tagged on at least one social media post on the race Facebook page
- Logo recognition on race shirt
- Complimentary space at event for sponsor-staffed information booth and/or banner
- One (1) complimentary race participant
- Opportunity to assist with handing out finishers and award medals to 5K race participants

Mile Marker Sponsor: \$250

- Logo recognition as Mile Marker Sponsor on the YBR 5K Run/Walk page on the Chamber website
- Named/tagged on at least one social media post on the race Facebook page
- Logo recognition on race shirt
- Logo recognition on three (3) mile marker signs (sign measures approximately 16" x 26")

T-shirt Sponsor: \$250

- Logo recognition on race shirt

Yellow Brick Road 5K Run/Walk Business Spotlight: \$30

- Use your single booth to showcase your business to participants and position your brand as a supporter of a community event. A Business Spotlight space gives your business or organization the opportunity to distribute information, offer samples, and engage with the racers and spectators. Sponsors supply their own promotional materials, table, chair etc. **No selling is allowed.**

Beer Gardens

Cup Sponsor: \$3,000

- Plastic throw-away cup with Logo on it to be used at all events for the summer. (Approx. 24,000 cups)
- Named/tagged on at least three social media posts

Entertainment Sponsor: \$1,200 Sponsor the Music and Trivia-3 Nights JUNE

- Logo on all print materials promoting the event, to include banners, posters, and yard signs
- Logo on banner promoting the event
- Named/tagged on at least two social media posts
- Logo on the event calendar listing on the Chamber's website

Entertainment Sponsor: \$1,200 Sponsor the Music and Trivia-3 Nights JULY

- Logo on all print materials promoting the event, to include banners, posters, and yard signs

- Logo on banner promoting the event
- Named/tagged on at least two social media posts
- Logo on the event calendar listing on the Chamber's website

Entertainment Sponsor: \$1,200 Sponsor the Music and Trivia-3 Nights AUGUST

- Logo on all print materials promoting the event, to include banners, posters, and yard signs
- Logo on banner promoting the event
- Named/tagged on at least two social media posts
- Logo on event calendar listing on the Chamber's website

Keep it Cold Sponsor: \$500

- Logo on all print materials promoting the event, to include banners, posters, and yard signs
- Named/tagged on at least two social media posts
- Logo recognition on Chamber website under event

Host your Company Summer party or customer appreciation tent: \$500 per night

- Reserved 10 X 20 tent and two picnic tables.

Fall Fest

Stage Sponsor: \$5,000 Logo on all print materials promoting the event to include banners, posters and yard signs

- **Large Banner on Stage** with logo of business and certain wording that is agreed upon.
- Logo on Day of Event Signage
- Named/tagged on at least two social media posts
- Logo on event calendar listing on the Chamber's website
- 10x10 space to be a spotlight business at the event in designated area

Tent Sponsor: \$2,000

- Logo on all print materials promoting the event to include banners, posters and yard signs
- Logo on Day of Event Signage
- Named/tagged on at least two social media posts
- 10x10 space to be a spotlight business at the event in designated area
- Logo recognition on Chamber website under event

Fresh and Clean: \$2,000

- Logo on all print materials promoting the event to include banners, posters and yard signs
- Logo on Day of Event Signage
- Named/tagged on at least two social media posts
- 10x10 space to be a spotlight business at the event in designated area
- Logo recognition on Chamber website under event

Trolley Sponsor: \$2,000

- Logo on all print materials promoting the event to include banners, posters and yard signs
- Business logo on the trolley and at pick up location
- Named/tagged on at least two social media posts
- Logo recognition on Chamber website under event

Kids Area Sponsor: \$2,000

- Logo on all print materials promoting the event to include banners, posters and yard signs
- Logo on Day of Event Signage
- Named/tagged on at least two social media posts
- 10x10 space to be a spotlight business at the event in designated area
- Logo recognition on Chamber website under event

Keep it Cold Sponsor: \$500

- Logo on all print materials promoting the event to include banners, posters and yard signs
- Named/tagged on at least two social media posts

- Logo recognition on Chamber website under event

Business Trick or Treat

Business Spotlight Booth Space: \$30

- 10x10 space on The Village Green. You must provide trick or treat handouts for kids (approx. 1500)

Carriages With the Clauses

Sleigh Bell Carriage Sponsor: \$1500 (2 available) Be the magic behind the horse drawn carriages!

- Logo recognition on banner on the side of the carriage
- Logo recognition on sign at carriage pick up location
- Named/tagged on at least two social media posts
- Logo on event calendar listing on the Chamber's website
- 1 complimentary carriage ride

Jolly and Bright Sponsor: \$500 (2 available) Help create unforgettable moments-bring the Clauses to town this season.

- Logo recognition on sign at carriage pick up location
- Named/tagged on at least two social media posts
- Logo on event calendar listing on the Chamber's website
- Priority booking for carriages

Cup of Joy Sponsor: \$500 your business will warm the hearts and hands of families enjoying a cozy cup of hot cocoa.

- Logo recognition on sign at carriage pick up location
- Named/tagged on at least two social media posts
- Logo on event calendar listing on the Chamber's website
- Priority booking for carriages

Reindeer Food Sponsor: \$300 handmade reindeer food!

- Logo recognition on sign at carriage pick up location
- Named/tagged on at least two social media posts
- Logo on event calendar listing on the Chamber's website
- Priority booking for carriages

MARKETING OPPORTUNITIES

The Chamber provides a variety of cost-effective advertising methods for all types of businesses. Let the Chamber bring added visibility to your business!

Enhanced Marketing Package

Business Package: \$240

Non-profit Package: \$225

Promote your business/organization to thousands of residents and visitors in one easy step and receive a **\$75 discount** for businesses over purchasing each separately. Non-profit members receive a **\$40 discount** over already reduced pricing. This package includes:

- 3 months rotating banner ad on the Chamber website (artwork required)
- Four promotions in weekly e-Blast (must supply ad)

- Inclusion in New Member Welcome Bags (must supply your choice of a promotional item, coupon or discount offer, or gift item. You may also include a flyer or brochure with your item).
- Opportunity to promote your business/organization through community outreach at one Summer Farmers' Market (Business Spotlight Booth)

New Member Welcome Bag

Be the first to welcome the Oconomowoc Area Chamber's newest members by promoting your business in our New Member Welcome Bags. This is a great way to expand your brand awareness and reach potential new customers looking for resources for their business and personal needs.

Welcome Bag Sponsor: \$250

Get your business noticed with a logo on the New Member Welcome Bag! Every year the Chamber welcomes dozens of new Members. Each is given a welcome bag with goodies from our members. This is a great way to get your name in front of them.

\$50 + 50 Promotional items

Supply your choice of a promotional item, coupon or discount offer, or gift item in the New Member Welcome Bag. You may also include a flyer or brochure with your item.

Website Advertising Opportunities

\$50 for 1 month / \$115 for 3 months / \$220 for 6 months / \$375 for 1 year

The Oconomowoc Area Chamber of Commerce website receives more than 62,000 visits a year, averaging five thousand visits per month. Chamber members can gain attention and visibility for their business/organization by advertising on www.oconomowoc.org. Rotating banner ads provided outstanding promotional value with an average of over 10,000 impressions per month in 2024. This exclusive advertising opportunity is available only to current Chamber members. Space is limited. Reserve today!

e-Blast Advertising Opportunities

Business Members: \$35 for one week or \$60 for two consecutive weeks of same content

Non-Profit Members: \$25 for one week or \$35 for two consecutive weeks of same content

Promote your news, events, and happenings in the weekly e-Blast to more than 1,000 business and community leaders!

Gift Certificate Program

Free to Members

One of the many benefits offered exclusively to Oconomowoc Chamber Member is the opportunity to join the list of other members who are participating in the Shop Oconomowoc Gift Certificate Program. Anyone can buy a Chamber Gift Certificate at the Chamber Office or online through the Oconomowoc Chamber website. Last year the Chamber sold over \$30,000 in gift certificates, supporting the businesses that support our community as money is spent locally.

Calendar Listings

Free to Members

Another benefit of Chamber membership is the ability to list your event on the Chamber's calendar. With over 30,000 views in 2022, the Chamber calendar is a popular page for people to visit to find out what is happening in the community.

Job Listings

Free to Members

Promote your business and open positions to job seekers. The Oconomowoc Area Chamber of Commerce Job Board is a centralized place for Chamber members to list their job openings, making it easy for job seekers to find career opportunities. You can post unlimited opportunities at no charge.

Ribbon Cutting

Free to Members

The Oconomowoc Area Chamber of Commerce is always eager to celebrate the milestones of our members. As a member benefit, we would be delighted to help your business with a Ribbon Cutting Ceremony if your company:

- Has opened its door in the last 6 months
- Has changed ownership or is under new management
- Has moved to a new location
- Has been fully remodeled or expanded at its present location
- Is celebrating a Grand Opening

This celebration is the time to showcase your business to both the community and Chamber members. The event can be as simple or elaborate as you choose.

Annual Community Visitor Guide

Free Listing for Members/Affordable Advertising

The Oconomowoc Area Chamber of Commerce and the City of Oconomowoc collaborate on a community and tourism publication each year. Chamber members receive a free listing in the Community Guide and have the opportunity to highlight their business or organization with display ad. Ad sales begin in September for this publication – watch the eBlast in late August/early September for details.



THANK YOU SPONSORS!

Thank you to our business sponsors whose support helps to facilitate the work and vision of the Oconomowoc Area Chamber of Commerce.

Diamond Sponsor



Platinum Sponsors



Gold Sponsors

Beautiful Blooms Landscape • Common Ground Healthcare Cooperative
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Shorehaven • Snyder & Ek, S.C.
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WaterStone Bank • Waukesha State Bank • Westbury Bank